

**EEO ANNUAL PUBLIC FILE REPORT
ENTERCOM GREENVILLE**

This report covers full-time vacancy recruitment for the period of November 17, 2017 through July 31, 2018

Employment Unit: Entercom Greenville, LLC	Address: Entercom Greenville, LLC 25 Garlington Road Greenville, SC 29615	Contact Person/Title: Steve Sinicropi VP Market Manager
Unit Members, Community of License: WFBC-FM, Greenville, SC WSPA-FM, Spartanburg, SC WORD-AM, Spartanburg, SC WYRD-AM, Greenville, SC WROQ-FM, Anderson, SC WTPT-FM, Forest City, NC WYRD-FM, Simpsonville, SC	Telephone Number: 864-271-9200	E-mail Address: ssinicropi@entercom.com

1. Full-Time Job Vacancies Filled by the Employment Unit:

	Title and Hire Date	Recruitment Source Referring Hire	Recruitment Sources Utilized to Fill the Full-Time Vacancy (See #2: "Recruitment Sources for Corresponding List)
A	Account Executive 12/18/2017	Employee Referral	1-48
B	Account Executive 1/2/2018	Indeed.com	1-48
C	Account Executive 1/3/2018	Employee Referral	1-48



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D	Account Executive 1/8/2018	LinkedIn	1-48
E	Digital Content Manager 5/1/2018	Current Employee (PT to FT)	1-48
F	Sales Assistant 5/21/2018	Intern	1-48
G	Patrick Gentry 6/25/2018	Current Employee (PT to FT)	1-48



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2. Recruitment Sources

OUTREACH ORGANIZATIONS

#	Name	Organization	Contact Information	Did Entercom contact organization to request to send job vacancy information?	Did organization contact Entercom to request job vacancy information?	Total Number of Interviewees Referred
1	Career Services	American Assoc. of University Women	Aauwjobs@aauw.org	No	No	0
2	Carol Karnes	Anderson College	ckarnes@ac.edu	No	No	0
3	P. Bulla or Rodney Embler	Asheville Buncombe Tech	pbulla@abtech.edu Rodney.embler@buncombcountry.org	No	No	0
4	Sonja Johnson	Benedict College	johnsons@benedict.edu	No	No	0
5	Aaron Goldsmith	Bob Jones University	careerdevelopment@bjv.edu	No	No	0
6	Hayden Bracknell	Brown Mackie College	hbracknell@brownmackie.edu	No	No	0
7	Col. Schrader	Camden Military Academy	admissions@camdenmilitaru.com	No	No	0
8	Alyson Young	Carolina School of Broadcasting	Alyson@nakatv.com	No	No	0
9	Shirley Nichols	Claflin College	shnichols@claflin.edu	No	No	0
10	Yvonne Lasane	Coastal Carolina University	Yvonne@coastal.edu	No	No	0



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11	Career Center Linda Robinson	College Of Charleston	robinsonl@cofc.edu	No	No	0
12	Cathy Gowan and Witney Fisher	Converse College	Cathy.gowan@converse.edu Witney.fisher@converse.edu	No	No	0
13	Robert Decker & Susan Schaefer	ECPI College of Technology	rdecker@ecpi.edu sschaefer@ecpi.edu	No	No	0
14	Dusty New	Erskine College	new@erskine.edu	No	No	0
15	William Sanders	GA Association of Broadcasters	sandersb@gab.org	No	No	0
16	Josh Kelly	Goodwill Industries	jkelly@goodwillsc.org	No	No	0
17	Rachel Angel	Greenville County Workforce Development	rangel@greenvillecounty.org	No	No	0
18	Patricia Sainz	Hispanic Communications Network	patricia.sainz@hcnmedia.com	No	No	0
19	Amy Rusiloski	ITT Technical Institute	arusiloski@itt-tech.edu	No	No	0
20	Jennifer Pierce	Lander University	jpierce@lander.edu	No	No	0
21	Ileka Leaks	Limestone College	ileaks@limestone.edu	No	No	0
22	Career Center	Minority Media and Telecommunications	info@mmtconline.org	No	No	0
23	Career Services	Morehead College-Career SVCS.	jobs@morehouse.edu	No	No	0
24	Margaret Bailey	Morris College	mbailey@morris.edu	No	No	0
25	Ann McKeighan	Native American Public Telecomm. Broadcasting Cons.	native@unl.eeu	No	No	0
26	Travis Ballenger	Newberry College	Travis.ballenger@newberry.edu	No	No	0



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27	Dr. Linwood Hagin	North Greenville University	lahagin@ngu.edu	No	No	0
28	Gary James	Ohio Center for Broadcasting	gary@beonair.com	No	No	0
29	Kita Graham	Regent University	Kgraham@regent.edu	No	No	0
30	Grey Parks	SC Employment Security Comm.	bparks@dew.sc.gov	No	No	0
31	Anna Haigler	SC State University	ahaigler@scsu.edu humanresources@scsu.edu	No	No	0
32	James Hallum	Sears Shelter Community Center	jhallums@greenvillesc.gov	No	No	0
33	Yvonne Duckett	Southern Wesleyan University	yduckett@swu.edu	No	No	0
34	Harold Bell	Spelman College-Career Planning	hbell@spelman.edu	No	No	0
35	Jay Eubanks	UNC School of Journalism	jeubank@email.unc.edu	No	No	0
36	Carol Martin	Urban League of the Upstate	cmartin@ulus1.org	No	No	0
37	Sherry McAdams	USC-Upstate	smcadams@uscupstate.edu	No	No	0
38	Johnny Smith	Western Carolina University	jsmith@isothermal.edu	No	No	0
39	Shirley LeGette	Women in Communications	president@awcgreenville.org	No	No	0
40	Career Dev. Center	Winthrop University	alforda@winthrop.edu	No	No	0
41	Lisa Ware	Wofford College	warelm@wofford.edu	No	No	0



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COMPANY POSTINGS AND WEBSITES					
42	Corporate Representative	Entercom Corporate Website	www.entercom.com/careers	7	N/A
43	Danielle Burns-Lewallen	Current Employees/Interns (Internal postings on Company Bulletin Boards/Email to All Greenville Users)	greenvilleusers@entercom.com	3	N/A

ADVERTISING					
Website Posting					# Interviewed
44	www.monster.com				2
45	www.ziprecruiter.com				1
46	www.indeed.com				13
47	www.careerbuilder.com				2
48	www.glassdoor.com				1

JOB FAIRS		
Mauldin Middle School Career Day	See Supplemental Initiatives #4	0
Greenville County Schools - 7th Grade Career Fair	See Supplemental Initiatives #5	0
Greenbriar Elementary School Career Day	See Supplemental Initiatives #6	0
Sevier Middle School 7 th Grade Career Expo	See Supplemental Initiatives #7	0
Fountain Inn Elementary School Career Fair	See Supplemental Initiatives #8	0
ShareSC Youth Leadership Tour	See Supplemental Initiatives #9	0

OTHER SOURCES	
Employee Referral	6
LinkedIn.com	1
Total # of New Interviewees Referred	36



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3. Supplemental Recruitment Initiatives.

Initiatives		Date	Location	Description	Titles of Employees Involved
1	On-Air EEO Policy and Invitation to Receive Job Openings	Periodically throughout the year	Entercom Greenville	Periodically throughout the year, Entercom Greenville airs recruitment advertisements on all stations, seeking applicants across all departments. Advertisements inform the Greenville area of Entercom's EOE policy and invite all organizations to be a part of our recruitment process.	EEO Coordinator
2	Internship Program	Periodically throughout the year	Entercom Greenville	Entercom Greenville offers internships at the radio stations in our Promotions and Programming departments. Interns must be college students and receive college credit for the internships. The Promotions Directors and the Programming Directors oversee the internships to evaluate the interns and ensure they are receiving information and education. Internships are ongoing throughout the year.	Program Directors Promotions Director
3	Station Tours	Periodically throughout the year	Entercom Greenville	Periodically throughout the year, our Promotions Department provides station tours to local organizations such as Boy Scout and Girl Scout troops. The tours provide an overview of each department within a radio broadcasting company, and the various jobs that are available at Entercom. Two (2) station tours were provided throughout the year.	Promotions Directors
4	Mauldin Middle School Career Day	December 7th, 2017	Mauldin, SC	The Promotions Department at Entercom participated in the Greenville County School Career Fair. They discussed careers in radio as well as future internship opportunities. An overview of each department was discussed with the students.	Promotions Team
5	Greenville County Schools - 7th Grade Career Fair	February 6 - 7, 2018	Greenville, SC	The Promotions Department at Entercom participated in the Greenville County School Career Fair. They discussed careers in radio as well as future internship opportunities. An overview of each department was discussed with the students.	Promotions Team
6	Greenbriar Elementary School Career Day	March 23 rd , 2018	Greenville, SC	The Promotions Department at Entercom participated in the Greenbriar Elementary School Career Day. They discussed careers in radio as well as future internship opportunities. An overview of each department was discussed with the students.	Promotions Team
7	Sevier Middle School 7 th Grade Career Expo	March 28 th , 2018	Greenville, SC	The Promotions Department at Entercom participated in the Sevier Middle School Career Fair. They discussed careers in radio as well as future internship opportunities. An overview of each department was discussed with the students.	Promotions Team



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8	Fountain Inn Elementary School Career Fair	June 4 th , 2018	Fountain Inn, SC	The Promotions Department at Entercom participated in the Fountain Inn Elementary School Career Fair. They discussed careers in radio as well as future internship opportunities. An overview of each department was discussed with the students.	Promotions Team
9	ShareSC Youth Leadership Tour	June 12 th , 2018		The Promotions Department at Entercom participated in the Greenville County School Career Fair. They discussed careers in radio as well as future internship opportunities. An overview of each department was discussed with the students.	Promotions Team



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